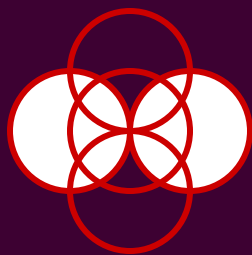


ARIZONA DEPARTMENT OF HEALTH SERVICES

Presents ~



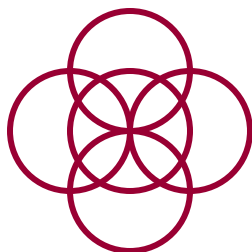
Chronic Disease Disparities in Arizona: From Awareness to Action April 13 -15, 2005

**Black Canyon
Conference Center
9440 North 25th Ave.
Phoenix, AZ 85021**



***A conference for public health professionals,
health care providers and community members.***





Conference Objectives and Target Audience

Goal:

The overall goal of the conference is to increase awareness of minority health status and chronic disease in Arizona and promote action toward health improvement.

Objectives / Outcomes

- Promote dialogue among policy makers, service providers, community organizations, academia and other stakeholders who are addressing health disparities in chronic disease.
- Provide resources and training on approaches to cultural responsiveness in chronic disease prevention and intervention.
- Foster community partnerships to identify and implement best practices that target prevention, diagnosis and treatment of chronic diseases that disproportionately affect minorities.
- Serve as a catalyst to advance action statewide in the reduction of chronic disease health disparities.
- Promote strategies to increase the diversity of the health care workforce.
- Provide minority health and chronic disease data for the state.

Target Audience: The proposed conference participants include decision makers and minority health providers in public health agencies, healthcare, education, business, government, community-based coalitions/groups, medical, and social services throughout Arizona.



Plenary Speakers



Nathan Stinson, Jr., Ph.D., M.D., M.P.H., served as the Deputy Assistant Secretary for Minority Health and the Director of the Office of Minority Health from August 1999 until his retirement in the Fall of 2004. Under Dr. Stinson's leadership, the Office of Minority Health developed and coordinated Federal health policy addressing minority health concerns and ensuring that Federal, State and local health programs take into account the needs of disadvantaged, racial and ethnic populations.

Dr. Stinson received his bachelor's degree from the University of Colorado, a master's degree from the University of California, and a Doctoral degree from the University of Colorado -- all in Environmental Biology. He obtained a M.D. degree from the University of Colorado Medical School and an M.P.H. in Health Care Administration from the Uniformed Services University of Health Sciences. His decorations include the Outstanding Service Medal, the Surgeon General's Exemplary Service Medal and the Crisis Response Service Award.

Franklin D. Gilliam Jr. is Professor of Political Science/Policy Studies and founding director of UCLA's Center for Communications and Community. He has recently accepted the post of Associate Vice Chancellor for Community Partnerships at UCLA, a newly-created position within the office of the Executive Vice Chancellor. He has been collaborating with Susan Bales on the development of strategic frame analysis for more than a decade and is a major contributor to FrameWorks' research in the area of media effects testing. Dr. Gilliam received his B.A. from Drake University and his Ph.D. from University of Iowa.

He is the author of [The Farther to Go: Reading and Cases in African-American Politics](#) and has also published in the American Political Science Review, American Journal of Political Science, Social Policy Report, Urban Affairs Review, Journal of Politics, Nieman Reports, Harvard International Journal of Press/Politics, Political Research Quarterly, Social Science Quarterly, Public Opinion, Legislative Studies Quarterly, Government and Policy, Sociological Inquiry, Public Opinion Quarterly, Political Psychology, Ethiopian Review and The Source.



Donald Warne, M.D., M.P.H. is an enrolled member of the Oglala Lakota (Sioux) Tribe from Pine Ridge, SD. He received his bachelor's degree from Arizona State University, M.D. from Stanford University and his Master of Public Health from Harvard University. Following residency in family medicine from Good Samaritan Regional Medical Center, he completed fellowships in Alternative Medicine from the Arizona Centers for Health and Medicine and in Minority Health Policy from Harvard Medical School. Dr. Warne is a Diplomate of both the American Board of Family Practice and the American Board of Medical Acupuncture, and he is a Certified Diabetes Educator (CDE).



Kelly Hsu, M.D.

Dr. Kelly Hsu has training in both Eastern and Western medicine with her current practice focusing on medical acupuncture. She received her undergraduate degree from The Johns Hopkins University and her medical degrees from the University of Cincinnati College of Medicine. Appointed to the Arizona Acupuncture Board of Examiners by Arizona's former Governor Jane D. Hull, Hsu has been instrumental in setting the rules and regulating the practice of acupuncture. As a community servant, she devotes her time to the Asian community, spearheading a number of programs that focus on enhancing the general health and well-being of the community. Hsu was selected as a fellow to the National Asian Women's Health Organization.



Irma Bustamante

Irma Bustamante manages Language and Cultural Services at Phoenix Children's Hospital. She has done research and outreach on "medical access barriers for children in the Hispanic community". For over ten years, she has been a trainer for the Spanish Bilingual Interpreter Program. As part of her outreach work at PCH, she is currently a facilitator for the "Strengthening Multiethnic Families" parenting program. Irma is a bilingual, bicultural third generation Mexican-American, born and raised in the border town of Douglas, Arizona. Her education includes a BA in Political Science-Latin American Studies from ASU. As a Rotary Scholar, she studied at the Universidad Ibero-Americana in Mexico City. As a Ford Fellow, she did postgraduate work at Georgetown Latin American Comparative Government. She also attended University of Arizona College of Medicine.



COMMUNITY SESSIONS

In preparation for this conference, a series of focus groups were held in communities throughout Arizona over a period of six months. On Thursday, April 14 at 2:45 pm, participants will break out into facilitated discussion groups that will explore a series of topics that were raised by local communities. These discussion groups will develop recommendations on ways to address and ultimately eliminate health disparities. Recommendations will be presented to the leadership panel at the close of the conference on Friday.

Conference Program



Wednesday, April 13:

1:00 – 1:15 pm

Welcome: Dr. Catherine R. Eden, Director ADHS

1:15 – 2:00

Health Disparities in the U.S.

Nathan Stinson, M.D., Ph.D.

2:00 – 3:30

Reframing Health Disparities

Frank Gilliam, Ph.D.

3:30 – 3:45

Break

3:45 – 5:15

Breakout sessions:

A. *Native Americans, Tobacco and Chronic Disease*

B. *Innovative African American Programs*

C. *Working With LGBT Communities*

D. *Steps to a Healthier Arizona: A Community-focused Public Health Collaborative*

E. *CVD and Cultural Outreach Programming*

5:30

Reception / social

Thursday, April 14:

7:30 – 8:30am

Continental Breakfast

8:30 – 9:30

Community-Oriented Health Policy

–Donald Warne, M.D., M.P.H.

9:30 -10:30

Breakout sessions:

F. *Maximizing Your Diabetes Resources*

G. *Using a Multicultural Approach To Outreach*

H. *Working With Native Americans in Rural Communities*

I. *Increasing Patient Access and Improving Outcomes Through Pharmacy-based Disease Management Services*

J. *Creative Approaches to Tobacco Cessation*

K. *Promoting Healthy Lifestyles in Adults and Youth*

10:30 – 10:45

Break

10:45 – 11:45

Myth of Asians as the Model Minority

- Kelly Hsu, M.D.

11:45am – 1:15pm

Lunch (with cultural presentation)

1:15 – 2:30

Breakout sessions:

L. *“Show Me The Money”: Thinking Strategically About The Pursuit of Funds*

M. *Promoting Health in Latino Communities*

N. *Successes and challenges with Community Outreach in the Asian Pacific Islander Community*

O. *Addressing Chronic Respiratory Conditions in Community Health Care Settings*

- P. *Chronic Disease and Overcoming Related Barriers*
- Q. *Implementing a Statewide Disparities Planning Process (New Mexico design)*

2:30 – 2:45	Break
2:45 – 4:30	Community planning sessions <i>Facilitated discussions on strategies for reducing health disparities</i>

Friday, April 15:

8:30 – 9:30 am	The Latino Community in AZ: <i>Cultural & Linguistic Issues</i> Irma Bustamante
9:30 – 10:30	Community planning continued
10:30 – 10:45	Break
10:45 – 12:00pm	State leadership panel / community input to leaders DES Director David A. Berns, ADHS Director Dr. Catherine R. Eden, AHCCCS Director Anthony D. Rodgers; UA Medical School Dean Keith Joiner, M.D., Indian Health Service Tucson Area Director Taylor Satala, APS Community Development Director Art Othon, <i>Community representatives will present recommendations; outcome from community planning process</i>
12:00 pm	Wrap-up and adjourn



Registration Information

The registration fee for this conference is \$125. Single day registrations are \$50. Registration must be by check, money order or purchase order. All payments should be made to the **American Heart Association**. Please contact us directly at the numbers listed on the registration form regarding any ADA accommodations that you will require.

We encourage you to register by **March 31, 2005**, as we have capacity for only 200 participants. Registrations will not be processed without payment. **You may print out and complete your registration form, enclose payment to the American Heart Association and mail to:**

Office of Minority Health , Attn: Tanja James
Arizona Department of Health Services
1740 W. Adams, Room 410
Phoenix, AZ 85007

Continuing Education Credits are being requested for this conference for both CHES and Nursing credit. More information on CEUs will be available closer to the conference date.



Lodging Information

There are three hotels within the Black Canyon Conference Center area that have rooms available below the state government rate. In order to obtain the rate quoted, please identify yourself as a participant in the “State Health Department” and register prior to the deadline below:

La Quinta Inn 2510 W. Greenway Rd. Phoenix, AZ 85023 Phone: (602) 993-0800	Room Rate: \$64.00 Reservation deadline: March 25, 2005
Crowne Plaza 2532 W. Peoria Phoenix, AZ 85029 Phone: (602) 943-2341 1-888-797-9878	Room Rate: \$89.00 Reservation deadline: March 25, 2005
Residence Inn Phoenix 8242 N Black Canyon Freeway Phoenix, AZ 85051 Phone: (602) 864-1900	Room Rate: \$99.00 Complimentary breakfast and light dinner included in rate. Reservation deadline: March 25, 2005

Registration Form

Agency Use Only

Registration I.D. No. _____ Prf _____ Cm _____

Date Received _____

Payment I.D. No. _____

Staffing Event? YES _____ NO _____

First Name: _____ **Last Name:** _____

Title: _____ **Name of Organization:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____ **Business Phone:** () _____ **FAX:** () _____

Name to appear on nametag: _____

May we share your contact information with conference participants? YES _____ NO _____

Registration Fees and Payment.

Check *one* below:

- ☐ \$125. Full conference
- ☐ \$ 50. Wednesday, April 13
- ☐ \$ 50. Thursday, April 14
- ☐ \$ 50. Friday, April 15

Payment Method, select *one* below:

- ☐ Check
- ☐ Money Order
- ☐ Purchase Order

Make payable to the American Heart Association and enclose with your registration.

Select your breakout sessions:

Wednesday, 3:45am – 5:15pm (A through E) First Choice _____ Second Choice _____

Thursday, 9:30 - 10:30am (F through K) First Choice _____ Second Choice _____

Thursday, 1:15 – 2:30pm (L through Q) First Choice _____ Second Choice _____

If you have any questions about your registration, please call Tanja James, 602-542-1208 or Jana Granillo, 602-364-0155.

DEADLINE FOR REGISTRATION IS THURSDAY, MARCH 31, 2005